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BOSTIKOLOGY

THE INDUSTRIAL SCIENCE OF SECURITY

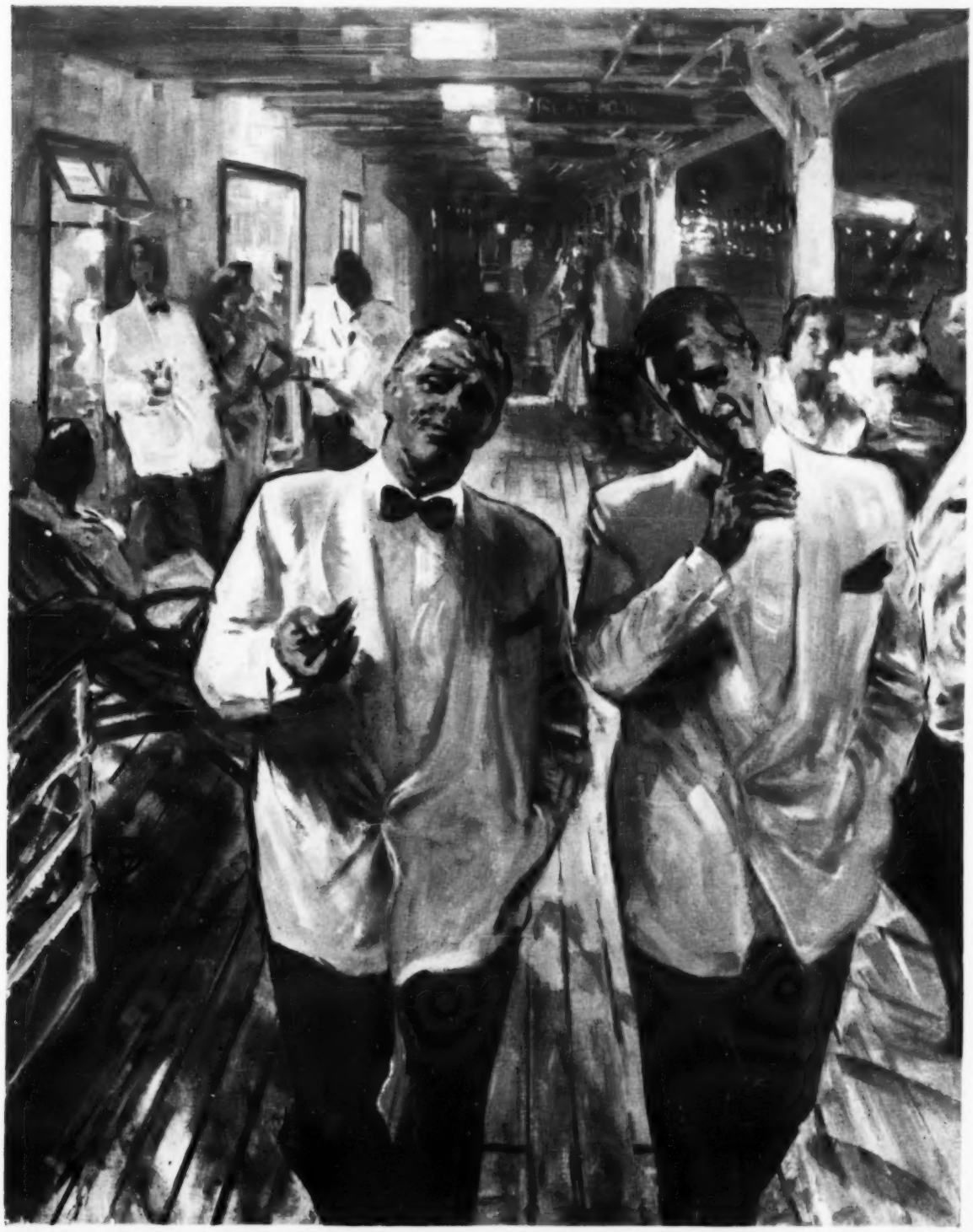
A new department of specialised knowledge has grown from the widespread industrial applications of 'Bostik' adhesives and sealers. Concerned with every aspect of 'Bostik' usage, and the extensive range of 'Bostik' products, this knowledge has led to the coining of a term to describe it: Bostikology.

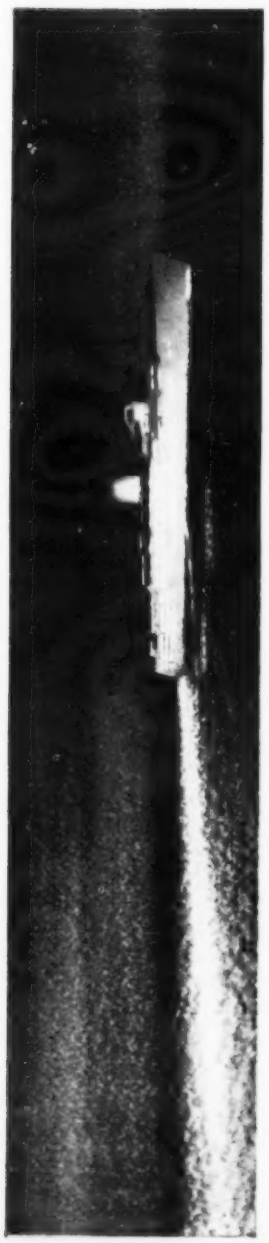
Look where you will at the industrial scene—from the construction of ships, aircraft, cars, and the erection of buildings, to the newer electronic and nuclear energy industries—and you will find Bostikology expressing its attributes in its own idiom of efficiency. Typical terms are Bostikonomy—the economy that comes from using 'Bostik'; and Bostikacity—the unvarying tenacity of 'Bostik' products.

So many industries benefit, in so many ways, from the industrial science of securing and sealing with 'Bostik': from, in a word, Bostikology.

Bostik advances industry...through Bostikology

'Bostik' is a registered trademark of B. B. Chemical Company Limited *(The 'Bostik' People)*, Ulverscroft Road, Leicester





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